



## *Hello Community Partner,*

Do you enjoy the natural beauty that Delta County has to offer? Do you like to run, walk, hike, bike, ski, or snowshoe? Do you wish you had more places to get out and enjoy the outdoors? Do you think you might benefit from time spent in the outdoors recharging and disconnecting from some of the challenges of everyday?

If you answered yes to any of these questions or even thought no, but I would like to know or do more, then we hope you might consider supporting the newly formed Delta County Nonmotorized Trails (DCNT) organization. As a non-profit organization it is our goal to create a trail system that supports opportunities for youth development in non-motorized sports, inspires community participation in developing and using a trail system and encourages nonresidents to see the trail system and events as a destination. DCNT has worked to develop a strategic planning process powered by collaboration. We believe that with the support of our community we can create a multitude of opportunities and activities that will benefit many individually and collectively.

Research shows that trails help to stimulate business creation, increase property values, reduce medical costs by encouraging exercise, and generate tax dollars. Of course, they also provide low or no-cost recreational opportunities and transportation options for the local community. The economic benefits of trails are not a matter of speculation as they have been documented in an array of economic impact studies conducted across the United States. We hope you might consider how your support of the Delta County Nonmotorized Trails (DCNT) organization can improve our local community.



## Who We Are

The **Delta County Nonmotorized Trails** (DCNTrails) began as an idea when a small group of individuals got together in December of 2017 and started brainstorming about how to solve a problem. The discussion revolved around trying to figure out why they felt they had to travel to surrounding counties to find quality trails to better enjoy their favorite outdoor sports. All agreed that **Delta County had beautiful resources** as well as existing assets designated for public use, yet, the **current trail system needed improvements** as well as better awareness to encourage more use in a safe and positive manner.

Following that initial meeting, the group began to reach out to local landowners, municipalities, trail planning commissions, and other stakeholders to try to determine why a quality trail system didn't exist in Delta County. The simplest answers to this question included that **Delta County did not have a formal non-profit entity to help plan, build, and sustain trail systems** as well as the fact that it takes money and without a non-profit entity to support trail systems, it had proved difficult to earn outside funds.

With answers and a vision, **DCNT was born**. When **more than 100 people packed the first public meeting** held by DCNT it was clear that the community was interested in opportunities to improve outdoor recreation in Delta County. While still in the early stages as an organization it is the intent of DCNT to **support and create a trail system** that creates opportunities for youth development in non-motorized sports, inspires community participation in developing and using the trail system and encourages nonresidents to view the trail system and its events as a destination. As a non-profit organization, DCNT has worked to develop a strategic quality planning system through collaboration with the community to cover a multitude of non-motorized activities. It is the goal of the group to create a trail system that supports and inspires an active community while creating more opportunities to enjoy and grow in the outdoors in Delta County.

## Mission Statement

To create and maintain sustainable non-motorized, multi-use trail systems in and connecting Delta County that use the region's natural assets and expand recreational opportunities for residents and visitors.



# Organization Timeline

2017

December 17 Initial brainstorming meeting comprised of five individuals

2018

January 10 First meeting held with small group of 35 people consisting of sport enthusiasts, landowners, and government agencies,

February 7 First public meeting held where vision and mission statement were shared with more than 100 people in attendance

March 7 Endorsed Articles of Incorporation received.

April 30 Paperwork to obtain 501C3 status is submitted.

May 1 Second public meeting held and introduced 16 key projects, introduced committees and asked for community members to join and support initiatives; approximately 50 people in attendance.

May 6 Established partnership with 906 Adventure Team to host Adventure Bike Club at Days River Pathway; inaugural group consists of 40 students and 18 coaches.

June 23-27 Hosted first official trail improvement work-bee at Days River Pathway with the help of DCNTrails volunteers, the Great Lakes Conservation Corps and a mini-grant from CUPPAD.

June 28 Officially became the Friends of Days River Pathway to partner with the Department of Natural Resources (DNR) to help maintain and grow this popular trail system.

October 1 501(c)3 tax exempt status approved. (Effective March 7, 2018)



# Corporate Partnership

## Trail Champion

\$2500+

- Recognition on DCNTrails Website
  - Extra large logo, link and business description
- Recognition on DCNTrails Facebook (Quarterly)
- Recognition sticker to display at business
- First opportunity to sponsor future DCNTrails Events
- 4 DCNTrails T-Shirts

## Trail Ambassador

\$1000

- Recognition on DCNTrails Website
  - Large logo and business description
- Recognition on DCNTrails Facebook (Quarterly)
- Recognition sticker to display at business
- 3 DCNTrails T-Shirts

## Trail Conservationist

\$500

- Recognition on DCNTrails Website
  - Logo and business name
- Recognition on DCNTrails Facebook (Quarterly)
- 2 DCNTrails T-Shirts

## Trail Advocate

\$250

- Recognition on DCNTrails Website
  - Logo
- 1 DCNTrails T-Shirt

## In-Kind Partner

Goods/Services

- Recognition based on contribution levels above
- Goods/ Services that would have otherwise been purchased by DCNT
- Contribution amount based on fair value of goods or services



# Partnership Commitment

Corporate partnership is an annual commitment which begins at the time of submission.

## Partnership Level

- Trail Champion [\$2500+] \$\_\_\_\_\_  Trail Ambassador [\$1000]
- Trail Conservationist [\$500]  Trail Advocate [\$250]
- In-Kind Partner [Goods/Services]

Business/ Organization \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Check Enclosed

Will Mail Check

Please email a high resolution logo to: [secretary@dcntrails.com](mailto:secretary@dcntrails.com)

Please submit completed form by mail or email to [secretary@dcntrails.com](mailto:secretary@dcntrails.com)

**DCNTrails, P.O. Box 35, Escanaba, MI 49829**

Additional opportunities may be available at the discretion of DCNTrails.  
For any special requests or concerns, please contact Rick Elrod at  
[secretary@dcntrails.com](mailto:secretary@dcntrails.com) or 616.566.8538

# Thank You For Your Support!