



Delta County NonMotorized Trails
Public Meeting
05-01-2018



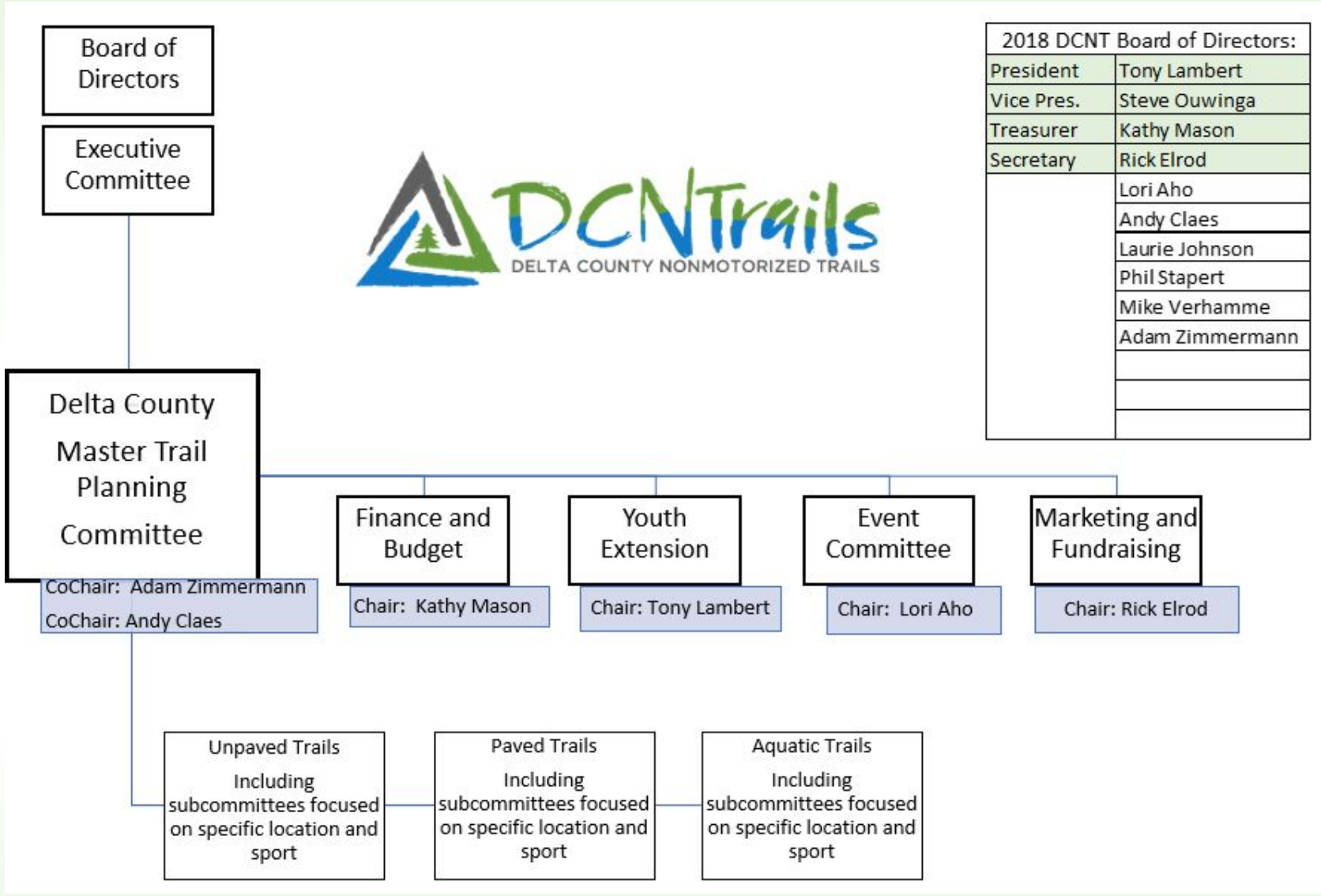
Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

Margaret Mead



Mission Statement:

To create and maintain sustainable non-motorized, multi-use trail systems in and connecting Delta County that use the region's natural assets and expand recreational opportunities for residents and visitors.



Notable Accomplishments Since Last Public Meeting

- 03-07-18 Endorsed Articles of Incorporation as a Non-Profit Organization
- Approved Bylaws
- Formation of Committees, Chairperson Appointments and Approved Charters
- Filed for 501C3 Status
- Filed to become Friends of Days River Pathway
- Partnered with 906 Adventure Team
- Met and had conversations with land owners/managers, government agencies and planning committees, grant writers, other non-profit organizations, trail builders, trail enthusiasts such as bikers, equestrians, cross country skiers and hikers





Tremendous Amount
of
Momentum and Potential



Quick Update on Committees

Finance and Budget

- Assist DCNTrails Board in its oversight responsibilities relating to fiscal management.
- Goals are to monitor long-term economic health of DCNT, ensure the accounting infrastructure will produce the necessary financial information and meet compliance requirements.
 - Established the Committee Members and Operational Charter
 - Federal ID #/Bank Account/PO Box
 - Developed initial three year draft budget of activities
 - Applied for 501 (C) (3) to obtain tax-exempt status
 - Working out infrastructure re policies, procedures and accounting system



Marketing and Fundraising

- The Marketing and Fundraising Committee is a standing committee that oversees the strategic marketing plan, and works to establish and implement fundraising opportunities to promote DCNT's mission and vision.
- Recent Activities:
 - Social Media Campaigns
 - Facebook, Instagram, Website
 - Visit Escanaba
 - Added Emilie Schada to the committee
 - Created a Brand/Logo Image
 - Partnered with Upper Hand from upcoming Backyard BBQ
 - SWAG/Online Store
 - Membership and Donor Opportunities



Event Committee

- Partnering with local organizations to help promote recreational opportunities:
 - MISH Water Sports
 - Delta County Chamber of Commerce
 - Other Family Rides
- DCNTrails is looking to host the following events:
 - 2018 Fall event -Days River - running / mountain bike race same day different start times.
 - 2019 Winter event -Esky West-End Recreational Area - cross county ski, snow shoe, and fat biking. Likely in February.
 - 2019 Epic Endurance Type of race: Running and Biking
- Need volunteers.



Youth Committee

- Responsibilities and Work of the Committee:
 - The Committee is responsible for coordinating programs and activities geared towards youth development through the stewardship and enjoyment of our natural resources.
 - The Committee may partner with other local youth organizations, schools or other associations in order to provide opportunities to fulfill the mission, with Board approval.
- Partnership with 906 Adventure Team in Marquette County:
 - Mission: To inspire people, particularly youth, to experience outdoor adventures through mountain biking and trails, with a focus on building self-esteem, active healthy lifestyles, and trail stewardship.
 - Adventure Bike Club, Family Rides, After School Rides, Fitness Training, NICA High School Team
- Other needs:
 - Need Committee members (charter states 5 min.)
 - Need to get kids involved with other trail sport/activities





Master Trail Planning Committee



Master Trail Planning Committee

- Grounding Assumptions & Beliefs
- Projects
- Decision tool
- Activity and Feedback

Grounding Assumptions What do we Believe? Why do this work?

To create and maintain sustainable non-motorized, multi-use trail systems in and connecting Delta County that use the region's natural assets and expand recreational opportunities for residents and visitors.

Grounding Assumptions

Start with “Why”

What are the underlying beliefs inherent in our Mission?

1. Conservation
2. Collaboration
3. Community
4. Trails
5. the Kid in us all

Grounding Assumptions

Conservation

1. Grow local wildlife **assets** for everyone's benefit
2. We can be good **stewards** of the land and water
3. **Outdoor** recreation refreshes the mind body and soul

Grounding Assumptions

Collaboration

1. **Collaboration** is the key
2. **Work with** existing efforts and plans and making them come to fruition
3. We believe a **cohesive** non-motorized trail system will improve our community's recreation and economy
4. Develop and maintain the **vision** that there is a future for trails in Delta County
5. We can **integrate** existing plans into a united trail system



Grounding Assumptions

Community

1. Foster development of a thriving cohesive **community** of new members and trail users in Delta County
2. We can be dynamic and **community** driven
3. To involve the **community** in the process of designing a trail system
4. We can grow **communities** together
5. We can bring the **community** together to work building a sustainable trail system in Delta County



Grounding Assumptions

Trails

1. Part of an overall **trail** system--sets value links
2. **Trails** should be inclusive, accessible and sustainable
3. We can create a system of multi-use **trails** linking our community in Delta County and other state access trails
4. If we build it they will come
5. To educate the volunteers on how to build **trail** systems
6. Be at or above standards (for **trails**) Create quality standards.
7. Make our **trail** system known to the community



Grounding Assumptions

the Kid in us all

1. (to see) More **kids** on bikes, hiking, running, skiing etc.
(enjoying the outdoors)
2. Encourage an active, healthy community especially for **youth**
3. Enhance the lives of Delta County **residents**

Master Trail Planning Committee

Potential Projects

- **Rapid River Ski Trail (Hiawatha)**
- **Masonville Township Park**
- **Gladstone Sports Park**
- **Bay de Noc-Grand Island Trail (Haymeadow Creek Trail)**
- **Stonington (paved roadway) biking Route**
- **Menominee to Stonington Waterway (paddle the lakeshore)**
- **Days River / Kipling Trail**
- **Paved Pathway Connecting Escanaba to Wells**
- **Days River Pathway**
- **West End Escanaba Recreation Trails (N 30th St)**
- **Little Bay de Noc Trail (paved)**
- **Gladstone Boardwalk**
- **Gladstone Blue Water Trail (to Terrace Bay Hotel)**
- **Paved Pathway connecting Wells to Gladstone**
- **Portage Point Trail**
- **Bay College walking trail and Soccer Park**
- **Escanaba Willow Creek Site.**

Decision Making Tool

Need

Fit

Evidence (documentation)

Capacity

Resources

Readiness

Quality Model



Decision Making Tool

Need

- Is there a need to develop this particular project, in what area? XC ski, hiking, biking, waterway
- Does it have infrastructure to build on?
- Is there community support? State support? DNR, City or County agreement?
- Will it be multi-use?
- Will it be accessible to all?
- Will it draw people to Delta County?
- Could this project become a recreation destination?
- What data has been collected to determine need? Survey?
- Does this project benefit the larger community?
- Does it benefit those outside the outdoor recreation enthusiasts?
- Does it have an economic advantage to the area? Will it put “heads in beds”?
- Will it support local shops?
- Can the project be accessed by all or used in all seasons?

Decision Making Tool

Fit

- Does the project fit with the DCNTrails Mission
- Does the plan have the desired characteristics and accessibility for multi-users., the elderly, the physically disabled.
- Does the plan advance the mission to integrate a “system of Trails”?
- Does it connect to other designated trails?
- Does the project consider our community values and grounding assumptions?
- Is this a part of a larger project?
- Does the project fit with other community or state agencies? Who?
- Have agencies agreed to support?



Decision Making Tool

Evidence (documentation)

- Do we have a written plan?
- Do we have MOUs and agreements for the work, access or liabilities?
- Are there identified leaders of the project? Who?
- Is there a written agreement to partner from the City, County or Township?
- Is it worth the cost? Cost assessment/analysis
- Will the development be used as intended? (survey)
- Is there a map of the plan? Does it provide sufficient detail?
- letters of support?
- Permission from landowners?
- Trail sponsors?

Decision Making Tool

Capacity

- Does the organization have the ability to initiate the project?
- Who will sustain the project?
- Is there money to maintain the project?
- How much will it cost to maintain, who and how will this be accomplished?
- Do we have private donors? Grants or Public funds?

Decision Making Tool

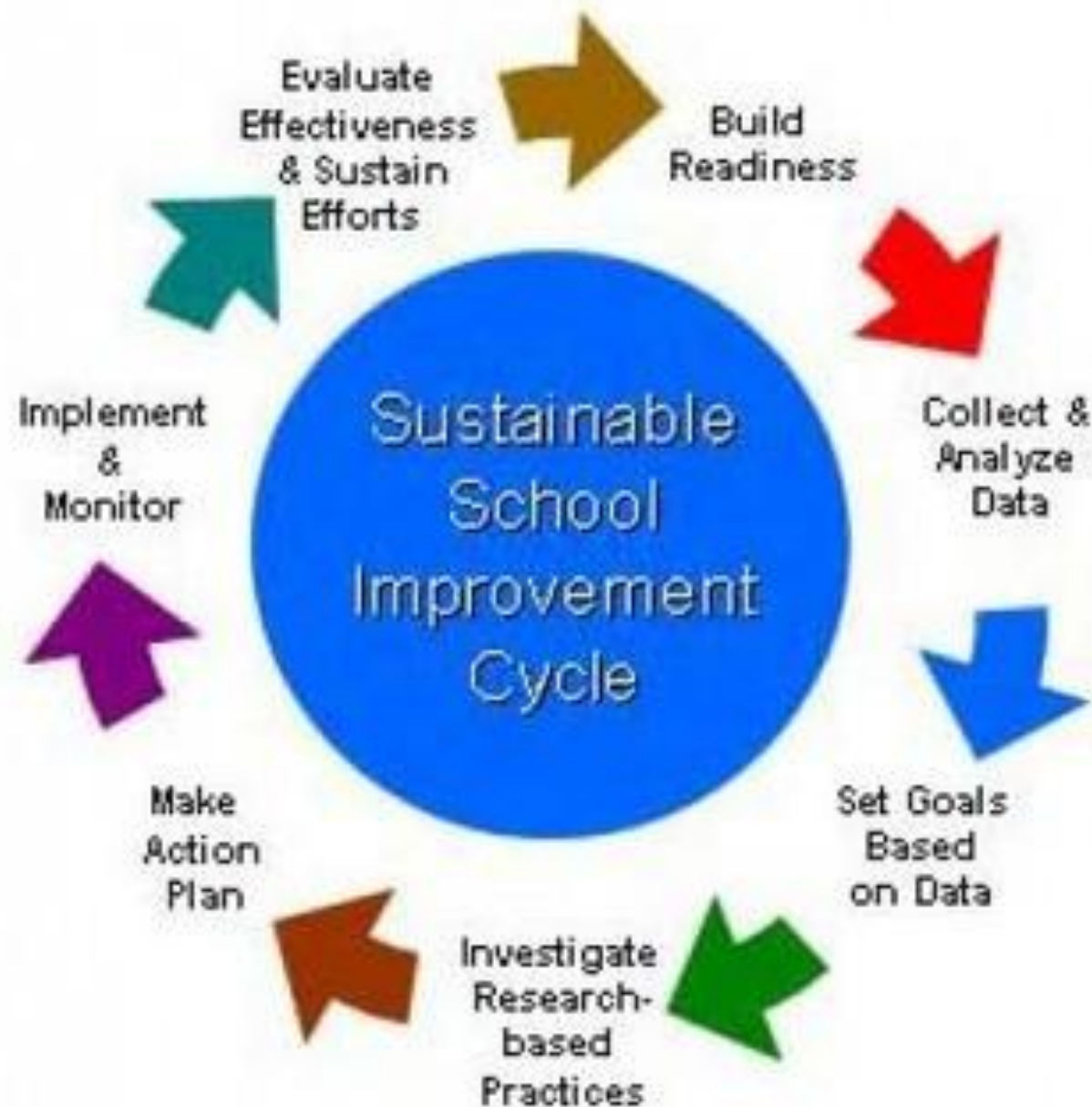
Resources

- What are the financial resources? How much? When is the money accessible?
- Will it cover the entire cost of the project?
- Will the funding help sustain the project?
- Do we have the equipment and materials?
- Do we have the time to complete the project?
- Do we have the know-how? Expertise or knowledge. Competence
- Is this a volunteer based project. Do we have enough volunteers to man the project?
- Do we have a chairman for the project?

Decision Making Tool

Readiness

- Is the project “shovel ready”?
- Are volunteers identified and willing / supportive of the project?
- Is there a defined and approved plan.
- Is the community on board? How do we know?
- Is there a map of the project along with a list of needs or materials.
- Is the funding in the bank? Can we begin purchase of equipment or materials.



Feedback Engagement Activity # 1

Using a Sticky Note:

Ask a **Question** related to a particular project

Make a **Comment**

Provide a **Suggestion**

Suggest a **Project**

Post your comment or question to the project.

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Feedback Engagement Activity #2

Using a Colored Dot, rank or prioritize your top three Projects:

Green Dot: Ready, Easy, Low cost, High value, Low Hanging Fruit, **#1 Choice**

Orange Dot: Almost ready, Some Effort, Some Cost, **#2 Choice**

Pink Dot: High Cost, Difficult, Intense Effort, Valuable, **#3 Choice**

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WE NEED YOU!!!

- Supporting Member
 - Complete Application Form after meeting or online
- Donations: Personal/Corporate
- Join a Committee
 - Volunteer at upcoming workbees, events, etc
- Promote DCNT to others
 - SWAG
 - Online Store
 - Events,





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